



Build a legacy with us.

THE ARTISANS CUP IS LOOKING FOR PARTNER ORGANIZATIONS TO WORK WITH FOR IN-KIND SPONSORSHIPS AND ADVERTISING OPPORTUNITIES AT THIS FALL'S EVENT. BENEFITS OF SPONSORSHIP WILL INCLUDE VISIBILITY ON THE ARTISANS CUP WEBSITE, LOGO PLACEMENT AT THE EVENT AND ON EVENT COLLATERAL, MENTIONS IN THE ARTISANS CUP BLOG POSTS AND SOCIAL CHANNELS, AND MORE.

SPONSORS

A Sponsor is any company or organization that has made a monetary or in-kind contribution of \$2,500 or more.

SPONSORS WILL RECEIVE

1 social media mention with content of your providing	Logo placement on the website and in the exhibition program	Two (2) weekend passes to the exhibition (\$120 value)
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SELECT SPONSORS

A Select Sponsor is any company or organization that has made a monetary contribution of \$5,000 or more. Select Sponsors will have the opportunity to designate how their funds are to be used for the exhibition.

SELECT SPONSORS WILL RECEIVE

3 social media mentions with content of your providing	Logo placement on the website and in the exhibition program	Featured Q&A post on The Artisans Cup blog	Four (4) weekend passes to the exhibition (\$240 value)
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EXHIBITION OF
AMERICAN
BONSAI
PORTLAND, ORE
**THE
ARTISANS
CUP**

Details

SEPTEMBER 25-27, 2015
THE PORTLAND ART MUSEUM
PORTLAND, OREGON

Contact

EMAIL:
INFO@THEARTISANSCUP.COM

ADDRESS:
PO BOX 1121
ST. HELENS, OR 97051



Select Sponsor Opportunities

TRANSPORTATION

Help exhibitors get their displays to Portland for The Artisans Cup by sponsoring transportation logistics from across the nation to the Portland Art Museum. Be the sole sponsor for one of the three round-trip routes. Sponsorship covers truck rental, fuel, and driver costs, including compensation, lodging, food.

- 1) NEW YORK - PORTLAND (\$6,500)
- 2) ATLANTA - PORTLAND (\$5,000)
- 3) CALIFORNIA - PORTLAND (\$3,000)

JUDGE HOSPITALITY

Make our judges feel at home during the exhibition. Host one of the five renowned bonsai professionals who will be judging The Artisans Cup by providing for their needs and expenses while in Portland. Your sponsorship will cover food & lodging, travel expenses, professional fee, and a delicious bottle of Oregon-grown Pinot Noir to greet them in their room. \$5,000 sponsorship per judge. You may choose which judge(s) you wish to sponsor:

PETER WARREN, BOON MANIKATIVIPAART, COLIN LEWIS, DAVID DEGROOT, WALTER PALL.
SPONSOR ALL FIVE JUDGES - \$25,000

PHOTOGRAPHY CAMPAIGN

We've partnered with renowned photographer Chris Hornbecker to portray bonsai in a new light as only he can. His stunning images of bonsai juxtaposed against iconic landscapes and natural textures will be published both online and in print advertisements in bonsai trade magazines, as well as other prominent publications, to promote the Artisans Cup.

JOINT SPONSOR - \$5,000
SOLE NAMED SPONSOR - \$7,500

THE VIP EXPERIENCE

On Thursday night (Sept. 24th), 24 VIPs - our top-end Sponsors and Patrons - will join us for an invitation-only, gourmet, sit-down meal at Departure Restaurant prepared by illustrious Executive Chef Gregory Gourdet. This experience will continue on Saturday evening at the Portland Art Museum, with a personal walk-through of the exhibition led by Ryan Neil. This will be the only live exhibition critique during the weekend, and the only time Ryan's perspective on the exhibition will be shared. The sole named sponsor will be given two complimentary tickets to both the Thursday dinner and the Saturday private critique led by Ryan Neil.

SOLE NAMED SPONSOR - \$5000

THE ARTISANS CUP PRIZES

Sponsor one of the top prizes at The Artisans Cup, and contribute to the recognition of some of the best bonsai talent in America today.

SOLE NAMED SPONSOR, 1ST PRIZE - \$10,000
SOLE NAMED SPONSOR, 2ND PRIZE - \$5,000
SOLE NAMED SPONSOR, 3RD PRIZE - \$3,000
SPONSOR ENTIRE PRIZE SUITE - \$18,000

THE AWARDS BRUNCH

The Artisans Cup will close the exhibition on a lively note with an Awards Brunch Sunday (Sept. 27th). Brunch will take place at the award-winning Departure Restaurant and will feature unique touches, such as a Bloody Mary bar with exotic garnishes and a mimosa bar with a bouquet of freshly-squeezed fruit juices. The winning trees will be announced and prizes awarded. The sole named sponsor will be given four complimentary tickets to the Awards Brunch.

SOLE NAMED SPONSOR - \$5,000

PANEL DISCUSSION SERIES

Support the education of a new generation of bonsai enthusiasts. Several interesting panel discussions will take place throughout The Artisans Cup exhibition weekend, featuring moderated talks from talented individuals ranging from bonsai professionals and judges to woodworkers, ceramicists, creatives and other artists.

SOLE NAMED SPONSOR - \$5,000 (INCLUDES MUSEUM GALLERY RENTAL FEE)

VENDOR GARDEN

Artisans Cup attendees will be enthralled to see the quality and caliber of the talented vendors featured in the Vendor Garden. Sponsor this area to make it an impeccable component of the exhibition. The sole named sponsor will receive a complimentary 10x10 vendor booth in the Vendor Garden, if desired, for the sponsor's own goods.

JOINT SPONSOR - \$5,000
SOLE NAMED SPONSOR - \$8,500 (INCLUDES SCULPTURE GARDEN RENTAL FEE, TENTING, LIGHTING EQUIPMENT, TABLE RENTALS, AND CUSTOM SIGNAGE FOR EACH VENDOR)